



Mental Health Workgroup

January 19, 2017

1:00pm to 2:30 pm

Tompkins County Library, Borg Warner room

## **Mental Health Workgroup Meeting Minutes**

**Attendees:** Bouakham Rosetti, Chris Bobrowich, Chris Kisacky, Chris McAvoy Paul, Cindy Heaney, Deb Mendzef, Emily Taggart, Heather Quigley, Jacob Parker Carver, Jayne Franciso, Kristin Hinrichsen, Lee Ellen Marvin, Lynne Esquivel, Rich Shaw, Rina Riba, Stephanie Woolever, Wendy Arnold, Victoria Mitchell, Phillip Ginter, Renita Malone, Jamie Hagenbuch, John Mazello, Mary Maruscak and Jessica Krohn.

### **I. Welcome and Introductions**

Jessica Krohn welcomed the workgroup and introductions were made at approximately 1:00 pm.

### **II. Follow up on 12/15/16 event at Double Tree**

#### **a. Debrief**

The next item on the agenda was debriefing of the Southern Tier Mental Health Toolkit event that occurred at the Binghamton Double Tree on 12/15/16. Jessica asked those that attended the event to contribute their thoughts on the event – what did you like, what went well and what you took away from the event. Some of the group's thoughts were:

- Like the different people getting together – impressed – good showing from Tomkins County and other counties.
- Nice to see the independence that people can achieve through hard work
- Nice message received from presentation
- Very excited about being able to attend and being invited
- Good to hear people speaking about it and not shying away and becoming part of it
- Good putting a human face on something
- Validating hearing from others during the World Café and good to hear others feeling the same way
- Impact from video and the world café discussion
- How we tell our stories to build compassion for people
- Most powerful thing was Kim's presentation and group sharing ideas
- Breakout sessions with different ideas and conversations were great

Jessica then introduced the team to present the debriefing on the event and informed attendees that the team will provide an overview presentation of the Anti-Stigma Kickoff Event held on 12/15/16. Mary, gave a brief overview of mental health anti-stigma kick-off event presenting an overview of the event, how we approached it, and the World Café Discussion Model.

#### **b. Evaluation**

Jessica then presented the event post evaluation results showing that event was well received and rated at 4. The evaluation questions included everything from how would you rate the event to the rating of the report outs at the conclusion.

#### **c. World Café Results**

The questions and results of the World Café Discussions Round 1 – 3 were presented to the workgroup by Mary Maruscak, Jamie Hagenbuch and John Mazzello. After full discussion and review, the group was asked to contribute anything not discussed that should be added and the following item(s) were given:

- NAMI has just been approved for Part of Medicaid managed care therefore becoming part of Home Community Based Services. It is provisionally approved for high school signature program.

### **III. Causewave Update**

Jessica then informed the Committee that HealthlinkNY Community Network is continuing to work with Causewave to create the mental health toolkit and workplaces had been chosen as the concentration for the toolkit in partnership with the Hudson Valley team. Phill Ginter provided an overview of Causewave Community Partners. He explained that Causewave's role on the project would be for research; choosing the correct words to get our points across; and conveying the message to be the most effective.

Full discussion then commenced on the toolkit, public service announcements, advertising options, etc. After the group voiced their concerns and made their requests for advertising, Phillip Ginter explained to the group that PHIP dollars are prohibited from being utilized for print advertising or any type of media campaign. Jessica and Phill shared that the PILOT can address a range of different settings (from high earners to low earners) and as we build the toolkit moving forward, we can share messaging learned from the various settings and expand on it.

Jessica then asked group for their input on selecting workplaces for area of focus for toolkit and any other suggestions regarding toolkit. Some group thoughts were:

- Look at including jails
- Re-training of employees who work with families and assist the public
- Schools integration

Jessica then asked the group to share their ideas for PILOT workplaces and the suggestions follow:

- Wegmann's as partner for promoting awareness, education, attitude changes, and to promote screenings
- Chamber of Commerce as someone that could assist with reaching businesses
- Communication with businesses that we already have relationships to assist us on the project

### **IV. Membership**

Jessica spoke about membership, website, etc. and then gave a brief overview of the HealthlinkNY website and how to view community events and awareness initiatives section. Jessica encouraged members to share events with the Jessica and the coordinators so they can be added on the public calendar.

### **V. Around the Room Announcements**

Jessica gave an internal update across the team and informed the group that Broome County will now be supported by her instead of Emily Hotchkiss. Emily will continue to support the county of Delaware. Chenango County support remains as Jamie Hagenbuch; John Mazello will continue to support Tompkins County; and Mary Maruscak will support Tioga County.

Stephanie updated the group on Roseti Bouakham's position with the CCN and provided her contact information.

### **VI. Next meeting: <http://doodle.com/poll/p2kgv8ahyzq4ndyv>**

Jessica posed to the group a regular meeting schedule as the third Monday of the month from

10-11:30 am or bi-monthly. Attendees stated they were not available on Mondays at that time and suggested Tuesdays or Thursdays. Jessica will send out a doodle to the group to schedule future meetings.

Meeting adjourned at approximately 3:00 pm.