

HAPN – HEALTH ACTION PRIORITIES NETWORK  
POPULATION HEALTH IMPROVEMENT PROGRAM  
Stakeholder Interview

Stakeholder Information

Name:	Date:
Organization:	Service Area:
Position:	Interviewer:

Introductory Statement

HAPN, the Population Health Improvement Program of the Southern Tier, is a Department of Health-funded program working to engage community coalitions and stakeholders to identify and address population health issues and health disparities on a regional level. For this initiative's purpose, the Southern Tier is defined as the region made up of Broome, Chenango, Delaware, Tioga, and Tompkins County. HAPN's Steering Committee guides this program and is made up of organizational stakeholders from each county. Health Disparities are preventable differences in the burden of disease, injury, violence or opportunities to achieve optimal health that are experienced by socially disadvantaged populations. Health disparities are inequitable and are directly related to the historical and current unequal distribution of social, political, economic, and environmental resources. (Centers for Disease Control)

HAPN will also build an analytics component from an accumulation of public data sets as well as quantitative data sets compiled from local entities. These analytics activities coupled with the community engagement activities will combine to inform a regional health needs assessment. The assessment will be followed by a strategic planning process to identify priorities in population health and health disparities as well as develop strategies to address the identified priorities.

You are being interviewed today because you have been identified by HAPN as a key stakeholder in the area and we want your professional perspective. We will be conducting these interviews with community and regional stakeholders from the summer of 2015 through early 2016. Following the interview phase, all surveys will be analyzed. Analysis results will be available to you and to the public via a website, the address of which your county Population Health Coordinator will share with you. A strategic planning process will follow and will be completed by the end of spring 2016. We thank you for your willingness to take part in this phase of the PHIP activities. Do you have any questions about the PHIP program and its purpose before I begin the survey? Do I have your verbal consent to proceed to the questions?

Key Questions

In your opinion, which of the following issues contribute to health disparities in this county (check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Availability / Access to Nutritious food                            | <input type="checkbox"/> mental health conditions   |
| <input type="checkbox"/> Availability / Access to Decent and safe housing                    | <input type="checkbox"/> knowledge of existing resources  |
| <input type="checkbox"/> Availability / Access to Affordable, reliable public transportation | <input type="checkbox"/> Geographic location - the town an individual lives in  |
| <input type="checkbox"/> Availability / Access to Culturally sensitive health care providers | <input type="checkbox"/> Geographic location – living in a rural area   |
| <input type="checkbox"/> Availability / Access to Health insurance                           | <input type="checkbox"/> Health Literacy (Comprehending what they are being told, understanding what they are reading or having read to them, etcetera) |
| <input type="checkbox"/> Availability / Access to Clean water and non-polluted air           | <input type="checkbox"/> Having someone to help them understand insurance   |
| <input type="checkbox"/> Availability / Access to medical providers                          | <input type="checkbox"/> Having someone to help them understand their medical condition   |
| <input type="checkbox"/> Availability / Access to mental health providers                    | <input type="checkbox"/> Environmental factors  |
| <input type="checkbox"/> Availability / Access to High-quality education                     | <input type="checkbox"/> Having a Safe place to play / exercise   |
| <input type="checkbox"/> Race and ethnicity  | <input type="checkbox"/> Quality of education   |
| <input type="checkbox"/> Age   | <input type="checkbox"/> Attainment of education  |
| <input type="checkbox"/> Gender  | <input type="checkbox"/> Drug and/or alcohol use  |
| <input type="checkbox"/> Sexual identity   | <input type="checkbox"/> Cultural differences   |
| <input type="checkbox"/> Sexual orientation  | <input type="checkbox"/> Religious differences  |
| <input type="checkbox"/> Disability status (cognitive, sensory, or physical disability)      | <input type="checkbox"/> Other: (specify) _____   |
| <input type="checkbox"/> socio-economic status /income                                       | <input type="checkbox"/> Other: (specify) _____   |
| <input type="checkbox"/> Language spoken   |   |

1. Please describe who you serve? (Include demographics, location, and services provided)
2. Thinking about the populations that you serve, what are the top three issues that affect health? (For non-healthcare stakeholders: How do you believe your work impacts people's health?)
3. Within that population are there some groups that are particularly impacted by these issues? Which groups and in what way?
4. What are the underlying factors of these issues (reference the issues named by the interviewee) in your community?
5. On a provider level, what gaps exist in serving these populations? Please describe how the service is meeting the needs in your community?
6. What are the key barriers in addressing the top three issues that you identified? (ask about each issue that interviewee identified)

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### Community Health Impact Scales

7. As we go through the following list of health issues, please rate from 1 to 5 the impact of the health issue in your service area with 1 being very little and 5 being highly impacted

Chronic Disease (e.g., Heart Disease, Diabetes, Asthma, Obesity, etc.)	Very Little	1	2	3	4	5	Highly Impacted
Mental Health Issues (e.g., depression, PTSD, anxiety, etc.)	Very Little	1	2	3	4	5	Highly Impacted
Substance Abuse (e.g., alcohol, heroin, designer drugs, overdose, etc.)	Very Little	1	2	3	4	5	Highly Impacted
Maternal and Child Health issues (breastfeeding, immunizations, low birth weight, no prenatal care, etc.)	Very Little	1	2	3	4	5	Highly Impacted
Oral Health (tooth loss, gum disease, oral cancer, lack of preventive care, etc.)	Very Little	1	2	3	4	5	Highly Impacted
Sexually Transmitted Infections (Chlamydia, Gonorrhea, Syphilis, HIV, Hepatitis C, etc.)	Very Little	1	2	3	4	5	Highly Impacted

8. For any questions in the previous section ranked either a 4 or a 5, what factors do you think affect the incidences of that health issue in your service area?
9. Did the list above bring up any other health issues you find particularly prevalent in your community? If so, what factors do you think affect the incidences of that health issue in your service area?

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### Secondary Questions

10. What is the mission and and/or guiding principles of your organization?
11. What factors are guiding/constraining your work? (regulatory, policy, funding)
12. If you were well-resourced, what would you do? What gets in the way?
13. Please provide any additional comments or input that you have not yet had the opportunity to share.

#### Closing comments/questions

14. Would you like to be involved in communication about the HAPN project? Who else would you suggest we interview?

## **Introduction**

Each focus group began with an appropriate introduction to HAPN and an overview of definitions of *health* and *health disparities* to ensure participants had common language. Alternative language was provided for each question to aid in understanding without leading participants to any particular responses.

## **Focus Group Questions**

1. What motivates you to be healthy?
2. What services or organizations are available to people in your community?
3. What exists in your everyday personal life that may make it difficult to focus on your health and well being?
4. What obstacles make it harder to access services in your community? And what makes it easier?
5. What health issues do you think affect people around you? Why do you think that is the case?
6. How would you describe your most recent experiences with providers when you have needed healthcare or other services?
7. What could make it easier for your community to get the health, dental and other services they want/need?
8. What do you see happening in your community that may positively impact the health of people? What would you like to see?
9. What do you see happening in your community that may negatively impact the health of people?
10. Changes are happening around health on the national, state and local levels. How do you see that affecting you and those around you?