

# HEALTHLINKNY DIRECT MAIL & PROVIDER DIRECTORY

## Calling all Skilled Nursing Facilities, Small Practices, and Health Departments!

Direct Mail allows you to correspond directly with medical professionals outside of your organization with a standards-based email. Direct Mail is quicker than faxing and calling for your patients' records.

### Program Overview

HealthlinkNY Direct Mail Services allows providers to communicate via a simple, secure, standards-based email. Providers can send health information directly to known, trusted recipients over the Internet.

HealthlinkNY Direct Mail also offers a Provider Directory to help find contact information for the providers and organizations that use the HealthlinkNY Health Information Exchange.

HealthlinkNY Direct Mail offers the user a specialized type of secure e-mail account. Direct Mail is designed to be HIPAA compliant while still allowing quick and easy transmission of patient data between providers. The Direct Mail technology utilizes a network of Health Information Service Providers (HISPs) to allow a user to send and receive secure messages with any other individual using a Direct-enabled inbox.

### HealthlinkNY Direct Mail Features

- Simple and easy to use inbox and message composition pane
- External notification settings
- View, download, print and send C-CDA, PDF, JPEG and XDM attachments
- Direct Mail meets Meaningful Use Stage 2 requirements
- Other features include an address book, message filtering, and inbox customization as well as the ability to import and export your contacts
- Query the Provider Directory right from your inbox
- Create groups for collaboration and care teams
- Delegate Access—a delegate is an individual who is granted access to another account other than their own for a provider or an organization

### What is the HealthlinkNY Provider Directory?

The Provider Directory can be thought of as an online “white pages” where individual providers and organizations can be found. With the Provider Directory you can search for the following information about doctors and other healthcare providers:

- First and last name
- Specialty
- Address (with mapping available)
- Phone number
- Email address and HealthlinkNY Direct Mail address
- Personal information and languages spoken
- Details about organizations such as contact information, locations, associated participants, and associated organizations.

*Get started today by emailing [pr@healthlinkny.com](mailto:pr@healthlinkny.com)!*

[www.healthlinkny.com](http://www.healthlinkny.com) • [pr@healthlinkny.com](mailto:pr@healthlinkny.com) • (844) 840-0050